Dear Advertiser:

AOAC INTERNATIONAL Technical Division on Reference Materials will publish your advertising as described below, as instructed in your written insertion order. Contact Jennifer Diatz, Contract Program Admin., immediately if there are any questions about this agreement, or if you require special arrangements for material, billing, etc.

Advertiser: __________________________________ Phone: __________________________________
Contact: __________________________________ Fax: __________________________________
Address: __________________________________ E-mail: __________________________________

Format:
Black and white or color advertisement.

Cost for Advertising in Three Issues (Dec - Mar, April - July, Aug - Nov) of the Technical Division on Reference Materials Newsletter:
Larger Ad (4 in H x 4.25 in W): $330 (USD)
Smaller Ad (2 in H x 4.25 in W): $180 (USD)

Payment:
Method of Payment (circle one): Check Credit Card
Credit Card Type (circle one): Visa Mastercard
Expiration: _____________________ Credit Card Number: ______________________________

Total Price: _____________________

I approve the above information and authorize AOAC INTERNATIONAL to execute this insertion. AOAC INTERNATIONAL’s advertising terms and conditions are set forth below. Advertisers agree to be bound by the provision below hereof as fully as if incorporated verbatim into this paragraph:

1. Advertiser agrees to pay a monthly interest charge of 1.5% on all invoices more than 30 days past due.
2. Insertion instructions shall be supplied for every advertisement and shall clearly state the following information: name of advertiser, date to be inserted, and identification of advertisement.
3. Contracts may be discontinued by either party on 30 days written notice.
4. Verbal agreements are not recognized.
5. If more or fewer insertions are used within one year than specified in the order, charges will be adjusted in accordance with established rates.
6. Advertiser agrees to indemnify, defend and hold harmless the publisher from any and all liability for content (including text, trademarks, or other copy right matter) of advertisement printed, or the unauthorized use of any person’s name arising from the publisher’s reproduction and publishing of such advertisements pursuant to the advertisers order. Advertiser acknowledge that to the best of their knowledge and belief, services advertised meet the requirements of applicable state and federal laws and are as warranted.
7. AOAC INTERNATIONAL reserves the right to reject any advertisement which does not meet our standards.

________________________________________ ________________________________________
Signature          Date Title

Please Return Completed Form and Advertisement to: Jennifer Diatz FAX: 301-924-7089; E-mail: jdiatz@aoac.org